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*One of the highlights showcased at Evertiq Expo are the new embedded boards and modules with 8th generation Intel® Core™ processors*

*Text and photograph available at: https://www.congatec.com/en/congatec/press-releases.html*

Press release

congatec intensifies Eastern European sales and marketing activities

**Think globally, act locally**

**Deggendorf, Germany, 10 October 2019** \* \* \* congatec – a leading supplier of high-performance embedded computing products – is intensifying its sales and marketing activities in Eastern Europe. With the support of local sales partner Ineltro, congatec aspires to become the number one provider of embedded computer boards and modules in Poland. congatec already has the #1 global market share in the increasingly important computer-on-module segment of the embedded computing market and aims to further expand its global position with this move and to serve customers in Poland’s technology hotspots, such as Kraków, Wrocław and Katowice, even better. The first visible sign of this increased local presence is congatec’s participation at the Evertiq Expo, which will take place on 17 October 2019 at the International Exhibition & Convention Center in Kraków.

“Poland is a growth engine for Europe with a healthy annual growth rate averaging an impressive 4.2 percent from 1995 until 2019. The technology-intensive sector, which is one of our main sales markets, contributes significantly to this. With native support from our local sales partner, we can now serve the OEMs in this regional growth market much better,” explains Diethard Fent, Manager Sales Partner EMEA at congatec.

“The southern part of Poland is home to highly innovative companies, for example from the mobile robotics, automotive, telecom, digitization, smart lighting and life science sectors. Our local presence is making congatec solutions much more attractive for them,” explains Łukasz Mazur, Business Development Manager Poland at Ineltro, who spearheads congatec’s local sales effort.

**Highlights of the congatec showcase at Evertiq Expo in Krakow**

One of the highlights to be showcased at Evertiq Expo is the demo of a vision platform based on sparse modeling technology that can run both, deep learning and inference systems. This is remarkable because the deep learning process generally requires immense energy resources, which are usually only available in data centers. The new technology, however, can be operated entirely on congatec’s embedded system. In addition, a new algorithm can be developed on the basis of just a few images. This enables inspection systems to be adapted to new conditions and tasks much more quickly.

Further highlights of the Evertiq Expo showcase are new rugged Mini-ITX motherboards and 3.5-inch SBCs with 8th generation Intel® Core™ processors (codename Whiskey Lake), SMARC 2.0 modules with NXP i.MX8 Mini processors and Intel Atom® processors (codename Apollo Lake), as well as high-performance COM Express Type 7 modules based on Intel® Xeon® and AMD Ryzen Embedded technology. They are aimed at the transportation sector, which increasingly requires more computing power for autonomous driving.

**About congatec**

congatec is a rapidly growing technology company focusing on embedded computing products. The high-performance computer modules are used in a wide range of applications and devices in industrial automation, medical technology, transportation, telecommunications and many other verticals. congatec is the global market leader in the computer-on-modules segment with an excellent customer base from start-ups to international blue chip companies. Founded in 2004 and headquartered in Deggendorf, Germany, the company reached sales of 133 million US dollars in 2018. More information is available on our website at [www.congatec.com](http://www.congatec.com) or via [LinkedIn](https://www.linkedin.com/company/455449), [Twitter](https://mobile.twitter.com/congatecAG) and [YouTube](http://www.youtube.com/congatecAE).

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